1776 and 1912

in 1776 prevails to-day and the firm repre-12—they have gained their victory and owe RIGHTS TO ALL.

on these pages offer prizes for the best adsumber of ads for each of the firms here reprech to be awarded a prize. Forty-eight prizes irsday, July 4th with the winning ads of each ly 2d, addressed to—"Ad Contest Editor,



What does your house lack this summer?

If it is Furniture, we have it.

McKee and Leonard Cleanable Refrigerators

New Process Gas Ranges and the Best Values in Furniture.

Jones Bros. & Co.

Incorporated 1418-1420 E. Main St.



sented by CHURCH HILL by virtue of "Liberty" secured through the great Patrick Henry.

The spirit of 1912 is best exem-

THE **CHURCH** HILL BANK,

which made possible its material

O. E. PARRISH, Cashier. **Monogram Butter**



Order "Monogram" Butter To-day.

The Butter of Quality. For sale by leading retailers.

Kingan & Co., Ltd.

Wholesale Distributors.



Woman's Walk-Over

Ideal for the woman who enjoys walking—it is designed on graceful custom lines, with the "class" that proclaims its quality.

One of the famous Walk-Over line, the utmost in value and style at each price.

\$3.50, \$4 and \$4.50

Moses May's Walk-Over Boot Shop,

Corner Sixth and Broad.
Fitting by the Scientific "Footograph."

The Cycle of Shoe Styles Have Again Returned to the Romantic Colonial Days



We have featured Colonial Pumps this season, therefore we do not hesitate to assert our supremacy—in largeness-of as-

No More-\$2.50-No Less The Colonial Sample Shoe Shop The Only Shoe Shop in Richmond Exclusively for Women,
209 N. 6th St. Opp. Miller & Rhoads.
John Mundell Smith, Manager. The Booster Band of Richmond KESSNICH'S

Municipal Band

For Balls and Entertainments of every

JOE KESSNICH, Band Master.

Phone Madison 3959.

FOR SALE

In the Heart of the Green Mountains.

Albemarle County, Va.

1,000 feet elevation. The best all-year climate in America. Beautiful country; pure soft water; good automobiling; hunting and fishing. Society unsurpassed for hospitality and culture. The most beautiful country home and estate in the South. Every modern convenience; good enough for a king. Here life is truly worth the living. For full particulars write W. E. HARRIS, 911 East Main Street, Richmond, Va.



Who's Your Druggist

An important question that. Here are THREE reasons why we will make a good answer:

- 1. Unparalleled service.
- 2. Unquestionable goods.
- 3. We save you money.

Grant Drug Co.

TWO STORES:

Broad and Seventh Sts., Main and Twelfth Sts.

Our store at Seventh and Broad Streets open all night.

C. LUMSDEN & SON, Inc.

"Jewelers to the Southern People," will in the next few days remove to their old location, upon which they have built and equipped the most modern and richly appointed

JEWELRY AND SILVERWARE

in the South. In this exquisite setting will be found anything in the JEWELRY and kindred lines. Each article, regardless of the price asked, will be found to be distinctive in design and of quality and workmanship which has made the reputation of this firm since its establishment over three-quarters of a century ago. Goods bearing their mark cost you no more but represent much.

C. LUMSDEN & SON, Inc.

Manufacturing Jewelers and Silversmiths.

Main St., - Richmond, Va. Illustrated Fall Catalogue mailed on

Don't

Your Bread during the warm weather-

TIP-TOP BREAD

NOLDE BROS.;

Richmond,



OVER 21,000,000 POUNDS

GOOD LUCK

Baking Powder
SOLD ANNUALLY.
Largest Baking Powder Business in
the World.

An Anniversary

To-day is the anniversary of the opening of our plant-a year of unrivalled success because of the unrivalled quality of

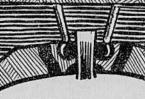


PURITY ICE CREAM CORP., Richmond, Va.

Family Trade Solicited
We solicit the family trade of Richmond for the best Bottled Beer on the market. The two following are the best family brands:

These brands are renowned for Purity and Healthfulness.

Rosenegk Brewing Co., Richmond, Va.



THE ROOFING FOR YOU. IT RINGS TRUE.

G. M. CO.'S "PEARL"

Roofing Tin

It gives successful battle to the elen and triumphs over time.

GORDON METAL CO. Richmond, Va.